



S O L O P R I N T I N G

Solo Printing Launches New Company Website and Corporate Video

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Miami, FL – Solo Printing, a full service commercial print operation based out of Miami, FL, announced today a complete rebranding of the company's website and corporate video. The new website offers a mobile-friendly interface with a tropical twist. Vice President of Sales, Robert Hernandez said these changes will go perfectly with the new branding campaign, "The Sunnier Side of Printing".

"It's no secret that printing is a mature industry. In order to stay relevant we must continuously reevaluate our corporate image and leverage the latest media outlets to reach our target markets. "Many clients have told us we have a great facility that reflects in the quality of our work. So to promote this strength to current and prospective clients we decided to produce a series of professional videos to show off our clean, bright, modern plant and equipment" said Mr. Hernandez.

The revamped [website](#) and [corporate video](#) offers a modern and responsive design with more visuals for our clients to gain a better understanding of who Solo is and the services we offer. Mr. Hernandez went on to say "although we welcome the opportunity to host plant tours and press checks, it is not always feasible for our national and local partners to visit Solo. The videos capture the true feel of our state-of-the-art facility and the employees that bring our partners ideas to life".

Mr. Hernandez concluded, "We are very proud of our new branding campaign and hope our existing partners and those who don't know Solo will enjoy a fresh look at the sunnier side of printing".

About Solo Printing

Solo Printing, headquartered in Miami, FL, is a provider of print solutions in the areas of commercial print and publishing with revenues in excess of \$58 million. Housed in a 180,000 sq/ft state-of-the-art facility, Solo Printing combines the strength of its technology and equipment to deliver outstanding marketing collateral for Fortune 500 companies. For more information, visit www.soloprinting.com or call 305-594-8699.